



Comhairle Chontae Liatroma
Leitrim County Council

Local Economic and Community Plan 2023–2029

2026–2027 Implementation Plan

May 2026

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Acronyms Used in this Report

ACRES	Agri-Climate Rural Environment Scheme	LSP	Leitrim Sports Partnership
ATU	Atlantic Technological University	LVC	Leitrim Volunteer Centre
CPD	Continuous Professional Development	MSLETB	Mayo, Sligo and Leitrim Education and Training Board
CPO	Compulsory Purchase Order	NCYCS	North Connaught Youth & Community Services
CRF	Community Recognition Fund	NPWS	National Parks and Wildlife Service
CRM	Customer Relationship Management	NTA	National Transport Authority
DRT	Demand Responsive Transport	NWRA	Northern and Western Regional Assembly
DSGBV	Domestic Sexual and Gender-Based Violence	ORIS	Outdoor Recreation Infrastructure Scheme
DVAS	Domestic Violence Advocacy Service	PPN	Public Participation Network
EI	Enterprise Ireland	SDG	Sustainable Development Goal
EV	Electric Vehicle	SEAI	Sustainable Energy Authority of Ireland
HSE	Health Service Executive	SEC	Social Inclusion Equality Committee
IDA	Industrial Development Agency	SICAP	Social Inclusion and Community Activation Programme
IPS	International Protection Services	SLNCR	Sligo, Leitrim and Northern Counties Railway
IT	Information Technology	SME	Small to Medium Enterprise
KPI	Key Performance Indicator	STEAM	Science, Technology, Engineering, Arts, and Mathematics
LAIT	Local Authority Integration Team	TCD	Trinity College Dublin
LCC	Leitrim County Council	TCF	Town Centre First
LCDC	Local Community Development Committee	TFI	Transport for Ireland
LCSP	Local Community Safety Partnership	TII	Transport Infrastructure Ireland
LDC	Leitrim Development Company	USEFE	Upper Shannon Erne Future Economy Project
LECP	Local Economic and Community Plan		
LEO	Local Enterprise Office		

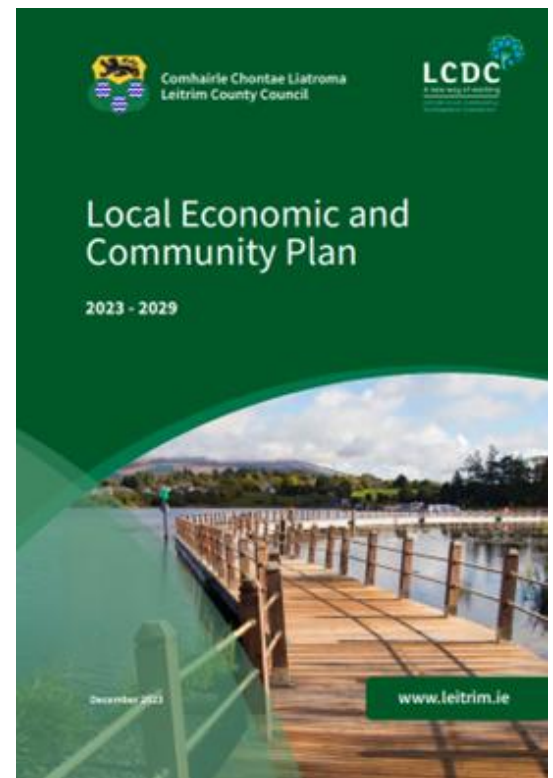
Local Economic and Community Plan (LECP) 2023 – 2029

The Local Economic and Community Plan (LECP) provides a comprehensive strategic framework developed by Local Authorities to promote and support economic and community development within their administrative areas. The LECP plays a central role in translating national and regional policy into effective local initiatives, driving sustainable economic growth, and enhancing overall community well-being.

The LECP is a single overarching plan covering the period 2023–2029 and is implemented in three two-year phases. With the 2023–2025 implementation phase now concluded, the second implementation plan for the 2026–2027 period has been finalised. This phased approach ensures the plan remains adaptive to emerging needs and evolving strategic priorities.

Key Aspects of the LECP:

- **Purpose:** LECPs aim to set out clear objectives and actions for economic and community development. This includes improving local infrastructure, creating job opportunities, and enhancing the quality of life for residents.
- **Inclusivity:** These plans are developed with significant input from local communities to ensure they address the specific needs and aspirations of the population.
- **Monitoring and Evaluation:** Implementation is overseen by Local Community Development Committees (LCDCs) using Key Performance Indicators (KPIs). This ensures the plans remain dynamic and responsive to changing conditions and community needs.



The LECP is a six-year plan which sets out 6 High Level Goals and 44 distinct actions needed to promote and support economic and community development in Co. Leitrim. These actions have been developed and informed from the findings of the research and consultation and designed to address specific needs and gaps in the County.

How To Get in Contact:

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Methodology for Implementation Plan Review

- **Internal Review:** Conducted by LCDC staff, and relevant sections of Leitrim County Council
- **External Review:** were surveyed to gather feedback on the Implementation Plan, including Leitrim Development Company, Coillte, Teagasc, Volunteer Centre, Waterways Ireland, Leitrim Childcare Committee, DVAS, HSE and NCYCS.
- **Community Feedback:** Collected through the Public Participation Network (PPN), Older Peoples Committee, Comhairle na nÓg, and Leitrim County Council Social Media Platforms.
- **SPC Review:** Brought before the Social and Economic SPC's
- **Committee Review:** Led by the Social Inclusion Equality Committee (SEC)
- **Approval of Revisions:** Finalised by the Local Community Development Committee (LCDC)
- **Council Review:** Full approval at the Main Council Meeting

Review

An internal review was undertaken by LCDC support staff, and the relevant departments of Leitrim County Council. This stage involved assessing progress against the agreed actions, identifying areas where objectives had been achieved, and highlighting any emerging issues or gaps. The review also examined operational processes, partnership arrangements, and resource alignment to ensure that implementation remains effective and strategically focused.

As part of this assessment, all closed actions were reviewed to confirm completion and continued relevance. Actions that had not yet commenced were also examined to determine whether amendments were required or, where no meaningful progress was achievable, whether such actions should be removed from the plan.

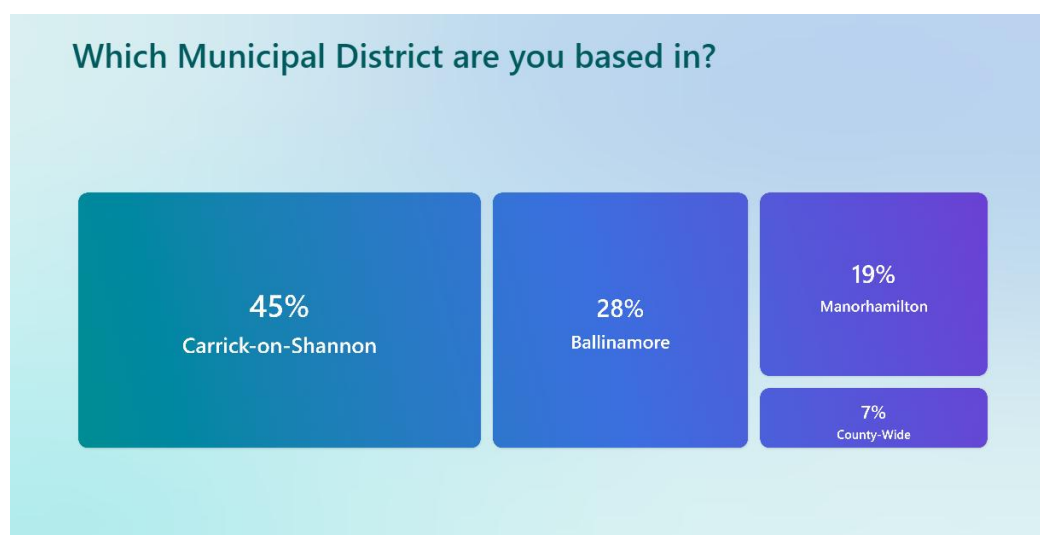
External partners were surveyed to gather feedback on the Implementation Plan, including Leitrim Development Company, Coillte, Teagasc, Volunteer Centre, Waterways Ireland, Leitrim Childcare Committee, DVAS, HSE and NCYCS.

Proposed changes were subsequently considered in detail, including the integration of new structures that had not been established when the original plan was developed, namely the Local Authority Integration Team (LAIT) and the Leitrim Local Community Safety Partnership (LCSP). These emerging structures were reviewed to ensure alignment with the strategic goals and implementation priorities of the LECP. Additional actions were incorporated to support the development of Community Garden Networks and to implement the Diaspora Strategy, with the aim of enhancing engagement, collaboration and investment opportunities with the Leitrim diaspora. A new childcare action was also included, and responsibility for delivery was strengthened through the assignment of a lead agency to each action.

Community Feedback

Community input was gathered through a short public survey circulated via the Public Participation Network (PPN), the Older People’s Council, Comhairle na nÓg, and online via the Councils Social Media platforms. While the survey referenced the LECP, its primary purpose was to capture the views and lived experiences of people across Leitrim regarding the most pressing needs within their communities.

Respondents were asked about their municipal district, the groups they were involved with, their familiarity with the LECP, and whether they had participated in implementing LECP actions. The survey explored priority community needs, service gaps, challenges faced by specific population groups, and the types of supports or services that would have the greatest local impact. Participants also rated progress under the six LECP High-Level Goals and provided additional comments on emerging challenges and areas requiring further attention.



This feedback ensured that a broad range of community perspectives informed the review process and supported the identification of new or evolving needs for inclusion in the updated implementation plan.



LECP Implementation Plan (2026–2027)

This document outlines the second Implementation Plan for the LECP. It sets out the updated actions that will contribute to the achievement of the high-level goals, and objectives. As established in the LECP's design, a key change from earlier approaches is the built-in flexibility that allows the Implementation Plan to be reviewed and revised every two years over the lifetime of the six-year LECP (2023–2029).

The completion of the first Implementation Plan (2023–2025) provided an opportunity to assess progress, identify actions that have been completed or no longer required, and revise or replace actions where the expected impact had not been achieved. It has also enabled the inclusion of new or emerging priorities that have arisen during the initial phase of the LECP.

This flexible and iterative approach ensures that the LECP remains relevant and responsive to changing circumstances within the county. Maintaining this relevance depends on ongoing monitoring and evaluation of progress, which directly informs each subsequent Implementation Plan.

The second Implementation Plan outlines the updated suite of actions that will support the six goals, eighteen objectives, and associated desired outcomes of the LECP. These revised actions continue to span both economic and community dimensions, with many contributing to multiple objectives and goals. Lead stakeholders and enabling partners have been identified for each action, along with Key Performance Indicators (KPIs) to support effective monitoring and evaluation of delivery over the 2026–2027 period.

High-Level Goals and Objectives

The goals and objectives for the entire 6-year timeframe of the LECP are outlined in the table below.

<i>High-Level Goals</i>	<i>Objectives</i>
Goal 1: Leitrim will continue to develop as an inclusive, healthy and equitable county that supports wellbeing and is celebrated as a great place to live	• Objective 1.1 Enhance and ensure adequate access to supports and services for the entire community • Objective 1.2 Improve the health and wellbeing of all the people of Leitrim • Objective 1.3 Increase community engagement and collaboration in the development of their local community and County
Goal 2: Leitrim will embrace climate action to increase the sustainability of its communities and unlock the benefits of the green economy	• Objective 2.1 Implement climate action initiatives to reduce emissions and support the transition of Leitrim to a carbon neutral county through community engagement, energy efficiency and the sustainable development of renewable energy. • Objective 2.2 Ensure the protection of the environment and biodiversity for future generations • Objective 2.3 Involve communities in climate action by raising awareness of environmental issues and sustainable practices.
Goal 3: Leitrim's towns and villages will continue to be revitalised and regenerated as attractive places to live, work and visit	• Objective 3.1 Pilot new and innovative approaches to support regeneration and revitalisation and address rural decline • Objective 3.2 Implement the Town Centre First Policy and reduce vacancy and dereliction in towns and villages • Objective 3.3 Ensure there is adequate housing capacity in the County to meet demand
Goal 4: Leitrim will be recognised for its educational attainment , life-long learning and training opportunities	• Objective 4.1 Improve the County's education performance and enhance the employability of our people • Objective 4.2 Increase the level of digital and IT skills across all ages • Objective 4.3 Further develop the provision of education and training in the County
Goal 5: Leitrim will strengthen and diversify its innovative economy, create meaningful employment and promote sustainable enterprise	• Objective 5.1 Continue to work with the IDA, Enterprise Ireland and LEO to attract investment, increase employment and develop indigenous enterprises • Objective 5.2 Support existing businesses in key sectors across the County • Objective 5.3 Improve the business environment and actively promote the County as an attractive business location
Goal 6: Leitrim will champion its natural and cultural environment and support the development of the county as a tourism destination in a sustainable and balanced manner	• Objective 6.1 Enhance Leitrim as a sustainable tourism destination and further develop a range of high-quality experiences across the County • Objective 6.2 Improve coordination and capability across the tourism sector • Objective 6.3 Champion Leitrim's rich natural, built and cultural heritage and maintain and protect a green, clean and safe environment for everyone.

Goal 1: Leitrim will continue to develop as an inclusive, healthy and equitable county that supports wellbeing and is celebrated as a great place to live

#	Lead Agency	Enabling Agencies	Action	KPIs
1	LCC	LDC, PPN, HSE, LAIT	Continue to consult and engage with those from vulnerable, marginalised and disadvantaged communities as well as those with specific needs, including refugees, older people, those with disabilities and carers, to identify needs and gaps in relation to the access and provision of services such as healthcare, housing, employment, education and transport.	●Needs and gaps identified and actions developed.
2	CYSPC	HSE, LDC, NCYCS, Comhairle na nÓg, PPN, Foróige, LCC	Continue to work collaboratively to meet the needs of young people in the County including through: (a) Developing an early intervention service in relation to mental health (b) Exploring options in relation to the provision of safe spaces for young people to meet up (c) Conducting a study to identify any other youth facilities and services that could contribute to mental health and wellbeing amongst young people	●Early intervention service established ●No. of safe spaces for meeting up ●Study completed and action plan developed
3	HSE	LCC	Review and improve pathways to HSE services to ensure a more efficient and effective health service for the community.	●Pathways reviewed and improvements implemented
4	DVAS	LCC	Support local and community initiatives to prevent and mitigate Domestic, Sexual and Gender Based Violence in accordance with the 3rd National Strategy on Domestic Sexual and Gender-Based Violence Implementation Plan.	●No. of initiatives supported from the National Strategy on Domestic Sexual and Gender-Based Violence Implementation Plan.
5	Local Link	NTA, LCC,	Review current public transport provision to identify gaps and opportunities to enhance services that meets the needs of employers, workers, students and the community. This should include: (a) Piloting of new routes that are scheduled at appropriate times to meet the needs of students and commuters	●Review complete ●No. of routes added ●No. enhancement to schedules made (i.e. alignment with commuter needs)

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			(b) Enhancing provision to rural areas that may be at risk of isolation (c) Exploring options to enhance and develop transport services to regional hospitals for those in need of treatment (d) Providing bus shelters at strategic locations	●Options identified and enhanced service put in place in relation to those seeking hospital treatment ●No. of bus shelters provided
6	LVC	PPN, LCC, LDC	Continue to support community and voluntary groups including through: (a) Increasing awareness of, and coordination between, community and voluntary groups in the County through the development of an online portal/app. (b) Holding volunteer exhibition events in key towns across the county to promote interest in the community and voluntary sector and the development of their local community. (c) Building capacity within community groups to ensure they are empowered to drive change and development in their own areas.	●Development of online portal and No. of groups registered on it ●No. of events held and No. of volunteers registered ●No. of groups that received capacity building support.
7	LSP	LCC, LDC	Explore and support the development of sports and recreational facilities in Leitrim that contribute to health and wellbeing	●Identify potential funding streams for such facilities. ●No. of actions implemented from Recreational Strategy
8a	LCC	LDC, PPN	Continue to develop and support initiatives related to community wellbeing and inclusion including: (a) Implementing structures and services that ensure a more inclusive society for older people (b) Expanding and delivering the disability sport and recreation programme (c) Developing Youth Theatre programme for children and young people with additional needs. (d) Delivering Healthy Ireland programmes to support physical and mental wellbeing (e) Enhancing infrastructure and developing programmes to promote a more prosperous, peaceful and stable society in Leitrim and the Border Region (f) Delivering the Social Inclusion and Community Activation Programme (SICAP) (g) Promoting reading and literacy development, learning and information, and community and culture in our libraries (h) Developing initiatives to promote the integration of our new communities.	●Provision of sensory services expanded ●Delivery of Social Inclusion Disability programme ●No. of services that are Age Friendly increased. ●Delivery of Healthy Ireland programme including an increase in breastfeeding rates and increase in average no. of remaining years that persons of a certain age can expect to live without disability.

			(i) Re-establishing the interagency working group for the Traveller community (j) Nominating a Traveller Community representative to the PPN (k) Developing the Local Community Safety Partnership in Co Leitrim, helping people to feel safe and be safe in their own communities	● New Leitrim Libraries Plan developed ● Migrant Integration Strategy ● Recruitment of a Community Safety Coordinator - formation of the Leitrim Local Community Safety Partnership ● Development of the Leitrim Local Community Safety Plan ● Traveller Community interagency working group re-established and PPN representative nominated ● Delivery of the Leitrim PEACEPLUS Action Plan under three core themes 1. Local Community regeneration & Transformation 2. Thriving & Peaceful Communities 3. Building Respect for all Cultural Identities
8b	Leitrim Childcare Committee	LCC	Strengthen access to quality early learning and care, school-aged childcare and home-based childcare provision in County Leitrim to support participation in work, education and training, informed by service mapping to identify gaps, through Leitrim's existing and developing infrastructure, engagement with providers, and alignment with national policy developments under the State-led Early Learning and Childcare Capital Programme as well as <i>'Shaping the Future'</i> and emerging childcare funding models.	● Number of new ELC and SAC childcare places created ● Number of childcare services developed and/or expanded ● Engagement with national childcare funding models and supports ● Identification and monitoring of childcare service gaps

9	LCC		Continue to support a vibrant cultural and creative sector in the county and place creativity at the centre of people's lives through the following: (a) Encouraging communities to explore their own creativity through the Creative Communities programme. (b) Ensuring that all young people have access to creative activities (c) Supporting Leitrim arts venues, festivals and organisations to provide access to high quality arts events and activities.	●No. of communities engaged in Creative Communities programme ●No. of young people engaged in creative activities ●No. of supports provided to venues, festivals, and organisations. ●Youth Theatre services for children with additional needs developed
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Goal 2: Leitrim will embrace climate action to increase the sustainability of its communities and unlock the benefits of the green economy

#	Lead Agency	Enabling Agencies	Action	KPIs
10	LCC	LDC	To assist in driving climate action and sustainability in the County: (a) Appoint a Climate Action Officer in the Council and establish a Climate Action Committee to coordinate initiatives throughout the County and raise awareness of sustainability supports in the private sector and community (b) Develop a Climate Action Plan for the County outlining innovation initiatives to address climate change. (c) Commence the process of the development of a baseline emissions study to understand the current level of emissions in the County which will assist in identifying areas for action and in progressing towards becoming carbon neutral (d) Development of a community garden network and annual community garden week promoting biodiversity awareness	●Climate Action Officer appointed ●Climate Action Committee established ●Climate Action Plan developed ●No of gardens established and number of events held ●Baseline of emissions study for the county progressed
11	LCC			●Biodiversity officer appointed

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			To assist, protect and enhance Leitrim's biodiversity and natural environment: (a) Appoint a Biodiversity Officer in the Council to drive and coordinate local initiatives (b) Conduct habitats survey within the County as funding and resources permit beginning with a new Hedgerow Appraisal Survey in 2023 (c) Continue the County Leitrim Wetland Study to ensure that these habitats containing rich biodiversity interest are recognised, recommendations agreed for their future conservation and to raise awareness of their importance and appropriate management.	●Biodiversity and habitats survey completed ●Phase III of the Wetland study progressed
12	LCC	TCD	Complete the existing pilot study with Trinity College Dublin on a solution to address the issue with water treatment and disposal in the County	●Pilot study completed and report published
13	Teagasc	LCC	Continue to support and encourage the development of a more sustainable agriculture sector in the County through: (a) Continuing to implement Teagasc's Sign Post Programme in Leitrim to reduce GHG emissions on beef, sheep, dairy and tillage farms (b) Supporting the Leitrim Sustainable Agricultural Group in their application for Peace Plus funding and their work in relation to working with farmers to protect, enhance and restore habitats (c) Encouraging a results based approach to farming through the ACRES programme	●No. of visits to demonstrator farms and No. of farmers involved in the Sign Post Scheme ●Peace plus funding application submitted ●No. of farmers involved in the ACRES programme
14	LCC		Work to reduce emissions from traffic in the County including through: (a) Conducting a campaign to encourage the uptake of more sustainable modes of transport including cycling, walking, and public transport for both commuters and students (b) Increasing EV charging points throughout the Country to support the transition to electric vehicles as outlined in the national Climate Action Plan. (c) Supporting the transition to a more sustainable fleet in relation to Council owned vehicles (d) Implementing “The last green mile” research project on sustainable mobility in rural areas	●Campaign conducted ●No. of new EV charging points available ●No. of Council owned vehicles that are powered by sustainable sources (e.g. electric vehicles) ●The last green mile research project completed

Goal 3: Leitrim's towns and villages will continue to be revitalised and regenerated as attractive places to live, work and visit

#	Lead Agency	Enabling Agencies	Action	KPIs
15	Town Teams	LCC,	Support ongoing initiatives and work to assist with bringing vacant and derelict property back into use including through: (a) Ensuring that all vacant and derelict properties are identified and process put in place to ensure information is updated at regular intervals in the core town areas. (b) Identifying owners of vacant residential and commercial properties and engaging with them to help identify solutions to bring them back into productive use. (c) Work with the National Town Centre First Office, established within existing structures, to lead and drive the implementation of Town Centre First actions and actively pursue all relevant funding streams (d) Continue to support and engage with community and voluntary groups in relation to existing initiatives to repurpose and reuse vacant and derelict sites. (e) Raising awareness of the grants available and the processes involved to assist people in bringing buildings back into use	●Vacant and derelict property identified and process put in place to allow for regular updating of information. ●No. of owners engaged and properties brought back into use following engagement ●Awareness campaign completed with key partners ●Initiatives progressed ●Town Centre First Plans implemented ●Funding streams secured
16	LEO	LCC, Town Teams, LDC	To drive footfall and assist in the regeneration of town centres, pilot an initiative for pop-up shops in vacant buildings with market traders encouraged to take over such buildings for a short period of time.	●Pilot initiative implemented
17	LCC	LSP, PPN, Town Teams	Conduct a mapping study of towns and villages in Leitrim to understand where gaps are in relation to amenities including community, sporting, cultural and recreation facilities and potential areas of decline, and to identify opportunities for regeneration that creates spaces that are safe and accessible for all the community.	●Mapping study of towns and villages including community, sporting and recreational facilities completed

18	LCC	LDC, PPN,	Assist in the establishing of local development groups as a basis for collaborative action and to access funding to improve their local area	● Towns and villages which require support identified
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Goal 4: Leitrim will be recognised for its educational attainment, life-long learning and training opportunities

#	Lead Agency	Enabling Agencies	Action	KPIs
19	LCC	MSLETB, PPN, LDC, LEO	Work with organisations to establish innovative learning clubs (including STEAM, maker spaces and coding clubs) for students in primary schools and other identified locations across the County such as digital hubs.	● No. of clubs established. ● Additional CoderDojo programmes developed
20	Teagasc	LDC	Implement education and training courses for farmers including courses such as the Green Cert and raise awareness of the schemes and courses available to farmers in Leitrim.	● No. awareness raising sessions held ● No. of courses held and no. in attendance
21	LCC	ATU	Enhance links with the ATU in Sligo and explore the feasibility of establishing an off-campus hub/landing space of the ATU in Leitrim.	● Potential location identified and off campus hub concept considered
22	LEO	MSLETB, Leitrim Libraries, LDC	Promote digital literacy across all ages in relation to tools and software for living, education and employment and implement Leitrim's Digital Strategy	● No. of courses held ● No. in attendance ● Digital Strategy implemented
23	LEO	MSLETB,	Enhance education and training in the County including through: (a) Increasing the provision and up-take of in-County apprenticeships and training including in relation to	● No of study spaces available

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			areas related to the green economy (e.g. retrofitting) and modern methods of construction (b) Identifying and developing spaces for study to assist those learning remotely and for training courses in existing locations such as libraries, community centres, co-working hubs and BCPs (c) Ensuring that adequate lands are identified and reserved to cater for primary and secondary level educational needs in the County working collaboratively with the Department of Education and other stakeholders. (d) Progressing the proposal in relation to the development of the Leitrim College of Further Education and Training	●Progress made in relation to the realisation of the Leitrim College of Further Education and Training. ●No. of in-county apprenticeships available and filled
24	LEO	MSLETB, LDC, Regional Skills Forum, ATU	Work to ensure that skills, training and education align with employer needs including by: (a) Conducting an annual survey of employers to identify skills needs and gaps in training across the County (b) Identifying a mechanism/process to link employers in the County with education and training providers to strengthen the talent pool for employers and highlight local opportunities for graduates	●Annual skills survey of employers in Leitrim established ●Enhanced links between employers, training and education institutes and graduates.
25	LDC	MSLETB	Work with relevant stakeholders to establish a pathway to employment programme for marginalised communities including those with disabilities and the traveller community.	●Pathway to employment programme established ●No. of employers signed up to programme

Goal 5: Leitrim will strengthen and diversify its innovative economy, create meaningful employment and promote sustainable enterprise

#	Lead Agency	Enabling Agencies	Action	KPIs
26	LCC	LEO, EI	Plan and develop an annual targeted campaign to attract businesses to the County, identifying key sectors and companies to be targeted, how they will be targeted and when/where they will be targeted (e.g. events, exhibitions, site visits).	●Annual campaign developed and implemented.
27	LCC	LEO, EI	Continue to provide a valued proposition for Leitrim to attract new businesses highlighting Leitrim's key advantages over other competing locations including in relation to infrastructure, location and transport (e.g. rail access and distance from Dublin), workforce and skills, and incentives for businesses.	●Annual Review of proposition
28	LEO	LCC	Maintain a clear investor/new business journey process and publish the mapped out process on LEO/LCC website indicating the steps and associated forms required to setup a business in Leitrim and the indicative timelines involved in each step.	●Investor/new business journey process published.
29	LCC	LEO	Progress key infrastructure projects to enhance Leitrim's image as an attractive business location.	●Progress made in relation to key infrastructure projects across the County
30	LEO	LCC	Review and widely promote existing incentives for businesses including the Rates Incentive Scheme for newly occupied businesses.	●Incentives for business promoted, reviewed and enhanced where applicable
31	LCC	LEO	Establish a county-wide mechanism to support economic development through greater collaboration with relevant stakeholders.	●Mechanism established
32	LEO	LCC, LDC	Explore options to increase access to and awareness of mentoring and training supports for businesses. This should include: (a) Specific supports for Women in business (b) Raising awareness of international courses promoting best practice (c) Enhancing level of mentoring and supports for businesses that may have advanced beyond the "start-up" stage but could still benefit from such supports	●Enhanced supports put in place ●No. of businesses accessing supports

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33	LCC	LEO, LDC	Hold a number of information events to stimulate and encourage interest in other opportunities in the County including: (a) Social enterprises (b) Organic farming (c) The green economy (e.g. retrofitting, renewables) (d) Tourism	●No. of information sessions held
34	LCC	LEO, LDC	Continue to support and promote existing businesses in Leitrim including through: (a) Supporting the night time economy (b) Developing further the branding of Leitrim's food & creative sector and research the concept of a "made in Leitrim" Campaign (c) Conducting an awareness campaign highlighting the success of home grown businesses in Leitrim which can be used to both attract new businesses and a talented workforce to the County.	●Retain the County's purple flag ●Awareness campaign of home grown businesses implemented ●Commence the process of researching the "made in Leitrim" Campaign
35	LCC		Develop a unified brand for the County that brings together the various existing strands such as Leitrim Business, Leitrim Tourism and Relocate to Leitrim to develop a more coordinated approach to the messaging and promotion of the County.	●New unified brand created.
36	LCC	LEO	Develop the Creative Economy as a growing economic sector in and of itself and as a key consideration for inward investment generally by (a) Supporting the professional development of those who work in the creative sector (b) Promoting Leitrim as county with a rich and vibrant creative sector (c) Supporting creativity in the broader economy	●No. of initiatives put in place to develop the creative economy ●No. of new creative industries developed ●Increase in Creative Frame membership
37	LDC	LEO, LCC, Teagasc	Continue to support the County's innovative agricultural sector including via Social Farming Ireland, the National Organic Training Skillnet, the Organic Centre and the Food Hub	●No. of courses held and no. in attendance

Goal 6: Leitrim will champion its natural and cultural environment and support the development of the county as a tourism destination in a sustainable and balanced manner

#	Lead Agency	Enabling Agencies	Action	KPIs
38	LCC	PPN, Heritage Forum	Continue to promote the value and importance of Leitrim's built, natural and cultural heritage and environment by: (a) Encouraging, supporting and highlighting creative projects that celebrate Leitrim's cultural heritage and look to heritage as inspiration for contemporary creative projects. (b) Encouraging, supporting and highlighting creative projects that encourage awareness of our built and natural environment. (c) Reviewing the County's festival schedule to identify opportunities for development (d) Supporting the implementation of the actions contained in the Co. Leitrim Heritage Plan 2020-2025, in partnership with all relevant stakeholders. (e) Supporting the implementation of the actions contained in the Co. Leitrim Biodiversity Action Plan 2022-2027, in partnership with all relevant stakeholders.	● Festivals reviewed and opportunities identified ● No. and quality of creative projects that celebrate Leitrim's cultural heritage ● No. and quality of creative projects that encourage awareness of our built and natural environment. ● No. of actions implemented from the Heritage Plan 2020-2025 and the Biodiversity Action Plan 2022-2027
39	LCC	Fáilte Ireland	Develop a new tourism strategy for Leitrim.	● New Leitrim tourism strategy developed
40	LCC	NPWS, NWRA	In line with the County Development Plan, conduct a feasibility study into whether North Leitrim could be designated a National Park/Recreational Area.	● Feasibility Study completed
41	LCC	LDC, LEO	Continue to pursue opportunities to develop Leitrim's blueways and greenways. This will include: (a) Identifying and sharing best practice in relation to the development of support services and economic activity related to the development of greenways and blueways in the County (e.g. cafes,	● Best practice and guidance collated and shared amongst interested parties

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			bike hire shops, hostels, glamping sites) (b) Developing a strategic approach to create a network of linked greenways and blueways across Leitrim. This should include an assessment of international best practice and engagement with relevant stakeholders. (c) Supporting the implementation of actions contained in the Recreational Strategy	● Study on strategic approach for greenways and blueways completed ● Recreational Strategy implemented
42	LCC	Waterways Ireland	Continue to progress the work to realise the full potential of County Leitrim's waterways including: (a) The development of signature points along the Shannon as envisaged in the Shannon Masterplan (b) Examining the potential for tourism activity at Lough Allen and Lough Rinn (c) Identifying potential sites for glamping and campervans	● No. of signature points developed ● Tourism potential at Lough Allen and Lough Rinn identified ● Sites for glamping and campervans identified
43	LCC	Tourism Providers	Look to increased coordination and capability across all those involved in the tourism sector in the County through working with Leitrim County Council and tourism providers in an effort to enhance co-ordination.	● Tourism sector forum established ● Methodology to accurately capture tourism data in Leitrim developed.
44	LCC	LDC, Coillte	Enhance access to Leitrim's natural environment and attractions including by: (a) Engaging with landowners to ensure access to key attractions in the County (b) Work with Coillte to identify appropriate land that can be opened up to the public for recreational purposes. (c) Work to progress and implement the Glenfarne master plan.	● No. of landowners engaged and resolutions achieved ● Coillte land identified for recreational purposes
45	LCC	USEFE	Develop and implement a Diaspora Strategy to enhance engagement, collaboration and investment opportunities with the Leitrim diaspora.	● Develop a Diaspora Strategy